

LOGISTICS & TRANSPORTATION REVIEW

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Vendor ViewPoint

DRIVING EXCELLENCE AND INNOVATION IN TRANSPORTATION

By Boris Agababian, Founder & CEO, Quality Wheels

In today's complex and ever-evolving logistics landscape, businesses need more than just a transportation provider—they need a partner who understands their unique challenges and is committed to delivering not just freight, but solutions. Enter Quality Wheels, Inc., a trusted name in the trucking industry for over a decade. With a fleet of more than 150 assets on the road, we've built our reputation on reliability, innovation, and an unwavering commitment to excellence. Whether you need long-haul or regional transportation, dry vans, or open deck trailers, Quality Wheels is your go-to provider for comprehensive, client-focused service.

Quality Wheels, Inc. isn't your typical trucking company. We specialize in handling high-value and delicate freight, with a particular expertise in transporting fragile cargo like glass. These shipments demand an exceptional level of care and precision—one wrong move can mean significant losses. That's why our team is meticulously trained to manage the complexities of fragile loads, ensuring that your cargo arrives safely, securely, and intact.

Our experience with fragile freight isn't just a service—it's a commitment to protecting what matters most to your business. We understand that every piece of glass, every delicate item, is critical, and we approach each shipment with the highest standards of care. From careful loading and securement to

smooth transportation, we leave no room for error, delivering your cargo with the attention and precision it deserves.

At Quality Wheels, we understand that flexibility is key to managing a dynamic supply chain. That's why we offer the ability to drop trailers for trailer pools, providing our clients with a level of operational flexibility that can make all the difference. Whether you need a trailer staged for future use or require multiple trailers to manage fluctuating demand, our trailer pool solutions are designed to meet your specific needs.

By creating a trailer pool, you gain the ability to manage your freight more efficiently, reducing turnaround times and increasing the speed of your operations. It's just another way that Quality Wheels goes above and beyond to offer solutions that work for your business.

In an industry where every minute counts, staying ahead of the curve with technology is essential. At Quality Wheels, Inc., we've made significant investments in cutting-edge technology to ensure that our services are not just competitive, but industry-leading. Our trucks are equipped with the latest safety systems, while our office runs on advanced software solutions, including AI powered route optimization, predictive analytics, and real-time GPS tracking. This innovative technology alerts our team of potential mechanical issues with our equipment so we can service it before an actual breakdown occurs mid-transit. But



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our commitment to technology doesn't stop there. We offer our clients a world of options when it comes to tracking, visibility, and transparency. With our online customer portal, you have full access to your shipment's status and documentation, from departure to delivery. Our automated updates keep you informed every step of the way, so you're never left wondering where your cargo is or when it will arrive.

Quality Wheels, Inc. combines over a decade of expertise, cutting-edge technology, and a commitment to 'Always Do Good' to deliver unparalleled transportation solutions, specializing in fragile freight, with unmatched flexibility, transparency, and reliability

One of the key differentiators at Quality Wheels is our AI-powered predictive maintenance and equipment breakdown software. This technology allows us to identify potential issues before they become problems, significantly reducing the risk of breakdowns on the road. By catching maintenance needs early, we keep our trucks—and your freight—moving smoothly.

This proactive approach to maintenance is not just about avoiding delays; it's about providing our clients with the peace of mind that comes from knowing their cargo is in good hands. Reliability is at the core of what we do, and our predictive maintenance system is a crucial part of how we deliver on that promise.

When you partner with Quality Wheels, you're opening up a world of options in terms of tracking, visibility, and capacity. We believe that transparency is key to building strong, trusting relationships with our clients. That's why we've designed our systems to provide you with real-time data and insights into your shipments, giving you the control and confidence you need to manage your supply chain effectively.

In addition to our comprehensive tracking and visibility tools, we offer scalable capacity solutions that grow with your business. Whether you're dealing with seasonal peaks or unexpected surges in demand, Quality Wheels has the resources and flexibility to ensure that your transportation needs are always met.

At Quality Wheels, Inc., we don't just transport freight; we build relationships. We believe that the more we understand our clients, the better we can serve them. That's why we offer consulting services designed to uncover new efficiencies and optimize your logistics strategy. Our team works closely with you to understand your unique challenges and provide customized solutions that help you stay ahead of the competition.

Whether it's fine-tuning your transportation routes, implementing advanced safety protocols, or leveraging our cutting-edge technology, we're committed to helping you achieve your business goals. We're not just a service provider; we're a partner who's invested in your success.

At the heart of Quality Wheels is a simple but powerful principle: "Always Do Good." This ethos drives everything we do, from how we handle each shipment to how we interact with our clients and partners. We believe in going the extra mile—literally and figuratively—to ensure that every client receives the best possible service.

Our commitment to doing good extends beyond just meeting expectations; it's about exceeding them. We take pride in our ability to not only meet the needs of our clients but to anticipate them, providing proactive solutions that keep your business moving forward.

Choose Quality Wheels, Inc., you're choosing a partner who is dedicated to your success. Our blend of experience, technology, and client-focused service ensures that your freight is in the best hands, no matter the challenge. With Quality Wheels, you gain more than just a transportation provider—you gain a trusted partner who is committed to helping you achieve your goals. **LT**

About Logistics Transportation Review

Logistics & Transportation (L&T) Review serves professionals and decision-makers in logistics, materials handling, and transportation industries through its print and digital magazines, website, and newsletters. Leadership skills and knowledge needed to manage, shape, and lead organizations in these sectors are unique and challenging due to the critical part they play in moving the wheels of economic growth by ensuring that clients get the right products at the right place at the right time. Logistics & Transportation (L&T) Review covers all business and technology-related news along with advances and trends in the management, equipment and solution areas. We address the challenges that are relevant to a variety of sectors, including 3PL, Cold Chain Logistics, Railways, Ports, Maritime Freight, Fleet Management, Road Haulage & Trucking, Warehousing & Storage, Air Cargo and Airports. The magazine acts as a platform for industry insiders to share their real-life knowledge, management practices, and advice with their peers. Logistics & Transportation (L&T) Review is published from Fort Lauderdale, FL, with editorial support from our editors located all over the U.S., Europe and APAC countries.